

InRuTou – Innovation in Rural Tourism Piloting & Final Products– Dorna Country

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Final Conference, Poland

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Dorna Country

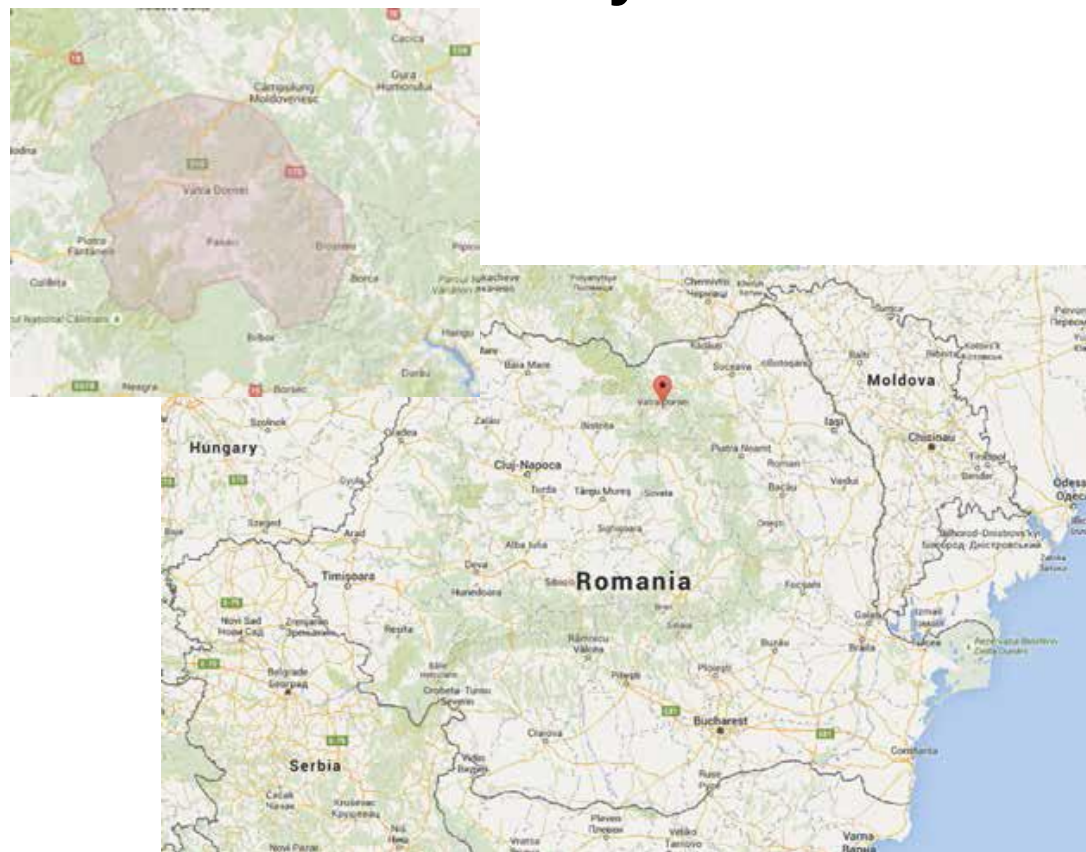
Characteristics of the pilot area:

16.000 inhabitants

900 square km

30 percent of the area is farmland

100.000 arrivals / year



In terms of accessibility, the area is established as a buffer zone between the historical regions of Moldavia, Bucovina, Transylvania and Maramures.

Trainings

- **3 face-to-face meetings**
- **Identifying their own needs**
- **2 modules/session**
- **age/gender balance – skills - ?**



Achievements

Horseback Adventures in Dorna Country

- 5 day horseback riding tour –
6–8 hours of riding time each day



Achievements

Establishment of a destination management organization (DMO)

Tara Dornelor – an ecotourism destination:

- involvement of the community
- standard ecotourism programmes



Achievements

Ciocanesti – CULTURAL PACKAGE – a Calendar of events

As an instrument for promoting the cultural tourism
in one representative village



Thank you!



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